

## Public Service Announcement (PSA)

Public Service Candidate School

A program of the Battle Creek Area Chamber of  
Commerce

30 sec.

Date: 2/9/00

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Video (to be determined)...

Audio...

**EVER CONSIDER RUNNING FOR POLITICAL OFFICE? ATTEND THE FREE PUBLIC SERVICE CANDIDATE SCHOOL OFFERED BY THE BATTLE CREEK AREA CHAMBER OF COMMERCE. THERE ARE FIVE WEDNESDAY EVENING SESSIONS BEGINNING FEBRUARY 23<sup>RD</sup>. THE FOCUS IS ON SCHOOL BOARD, COUNTY AND TOWNSHIP POSITIONS. TOPICS INCLUDE: BEING A CANDIDATE AND WHAT IT INVOLVES, HANDLING THE MEDIA, CAMPAIGN FINANCE, PUBLIC POLICY FORMATION, AND MORE. ALL SESSIONS HELD AT SEMCO ENERGY GAS COMPANY. TO ENROLL CALL 962-4076... OR, REGISTER ON-LINE AT [WWW.BATTLECREEK.ORG](http://WWW.BATTLECREEK.ORG) CLICK ON "WHAT'S NEW."**

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