



calendar of events

2019 | 2020



For details & updates,
visit battlecreek.org
or the Chamber's
Facebook Page



october

4 – 6	Fri – Sun	Buy Nearby Retailers Campaign
7	Monday	HelpNet Lunch & Learn Battle Creek Chamber Small Business Consortium
8	Tuesday	Eye Opener Breakfast & Business Expo
10	Thursday	Leadership Battle Creek
11	Friday	Women in Business Luncheon
18	Friday	Fall into the Arts, ArtWalk
19	Saturday	Roaring 20's Celebration Event
29	Tuesday	Party Politics

november

1	Friday	Rap with Your Reps
8	Friday	Armed Forces Appreciation Luncheon
12	Tuesday	Eye Opener Breakfast & Business Expo
14	Thursday	Leadership Battle Creek
15	Friday	Java & Beer Coffee Hour
27	Wednesday	Netwalking
30	Saturday	Small Business Saturday

december

10	Tuesday	Eye Opener Breakfast & Business Expo
12	Thursday	Leadership Battle Creek
13	Friday	Women in Business Luncheon
20	Friday	Java & Beer Coffee Hour

january

9	Thursday	Leadership Battle Creek
10	Friday	Women in Business Luncheon
14	Tuesday	Candidate Training Academy (Non-Partisan)
17	Friday	Java & Beer Coffee Hour
20	Monday	State of the Community Address
22	Wednesday	Netwalking

february

1	Saturday	Salute to the Military Ball
7	Friday	Rap with Your Reps
11	Tuesday	Eye Opener Breakfast & Business Expo
13	Thursday	Leadership Battle Creek
21	Friday	Java & Beer Coffee Hour
26	Wednesday	Netwalking
28	Friday	Women in Business Luncheon Presents Leadercast Women

march

6	Friday	Rap with Your Reps
10	Tuesday	Eye Opener Breakfast & Business Expo
12	Thursday	Leadership Battle Creek
13	Friday	Women in Business Luncheon
20	Friday	Java & Beer Coffee Hour
25	Wednesday	Netwalking

april

9	Thursday	Leadership Battle Creek
14	Tuesday	Eye Opener Breakfast & Business Expo
17	Friday	Java & Beer Coffee Hour
30	Thursday	Walter Bond Seminar on Teamwork and Workplace Culture

may

1	Friday	Rap with Your Reps
8	Friday	Women in Business Luncheon
12	Tuesday	Eye Opener Breakfast & Business Expo
14	Thursday	Leadership Battle Creek
15	Friday	Spring into the Arts, Artwalk
20	Wednesday	Business Excellence Awards

june

5	Friday	Rap with Your Reps
9	Tuesday	Eye Opener Breakfast & Business Expo
12	Friday	Women in Business Luncheon
17	Wednesday	Java & Beer Coffee Hour
19	Friday	Annual Chamber Golf Outing

august

7	Friday	Rap with Your Reps
22	Saturday	Backyard Burgers & Brewsfest Festival

september

8	Tuesday	Eye Opener Breakfast & Business Expo
11	Friday	Women in Business Luncheon
18	Friday	Java & Beer Coffee Hour

Additional programs will be added when confirmed.



One Riverwalk Centre, Suite 3A
34 West Jackson Street
Battle Creek, MI 49017
269.962.4076
BattleCreek.org

2018–2019 highlights



112 NEW MEMBERS = **583** TOTAL MEMBERS

95%

MEMBER RENEWAL RATE (3 YR AVG.)

1
Annual Report

4
Insight Newsletters (Quarterly)

FACEBOOK

2,824 followers

TOTAL POST IMPRESSIONS:

247,716 post data

ENGAGED USERS:

14,084 commenting, sharing and liking

VIDEO VIEWS: 11,924



20 RIBBON CUTTINGS

Engaged

12,690

MEMBERS & COMMUNITY (ATTENDED AN EVENT)

5
Community at Large Events

24
Paid Member eBlasts

WHAT'S UP WEDNESDAYS

Member retention visits in partnership with NCG Cinemas: **245**



RELOCATION BOOKLET

500 hard copies

9,490 ebooklet downloads

85
Tuesday's TidBits & Chamber eBlasts



INTERNS

3 summer college interns

2 high school interns

105
Chamber Engagement Opportunities/Events

President Beer selected to another term on the **U.S. Chamber of Commerce – Committee 100**

President Beer selected to serve on the **Michigan Chamber Association of Chamber Professionals (MACP) Board of Directors**

President Beer selected to serve on the **Michigan Chamber of Commerce Board of Directors Diversity & Inclusion Task Force**

President Beer selected to serve on **Southern Michigan Chamber Network**

President Beer selected to serve on **Promise Zone Authority for City of Battle Creek**

President Beer selected to serve on **Calhoun County Visitors Bureau Board of Directors**

President Beer selected to serve on **BC Vision's Steering Committee & Small Business Action Team**

President Beer attend the **American Chamber of Commerce Executives National Convention**

President Beer selected to serve another term on the **Institute of Organization Management Winter Board of Regents at the University of Arizona**

Chamber staff representation on 12 different local **Chamber members Board of Directors, Committees and Task Forces**

* totals as of September 2019



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1514 West Columbia Ave
Battle Creek, MI 49015

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MARKETING



PRINT



MAIL



DESIGN



WEB



SIGNS