Community Loan and Grant Fund

Recognizing the need for access to capital in our community, the BCVision Small Business Action Team created the Community Loan and Grant Fund. The fund may provide Battle Creek area small business owners with access to capital, a loan or grant of up to $10,000, when other sources may be unavailable.

Massage Green Spa is one of the first recipients of the Community Loan and Grant Fund. Make sure to visit this wonderful business in our community!

Massage Green Spa

Providing everyone in the Battle Creek area the affordable luxury of massage on mornings, afternoons, & evenings, seven days a week.

5568 Beckley Road
Battle Creek, Michigan
(269) 719-8480
mgsbattlecreekmi@massagegreenspa.com
massagegreenspami.com

Visit www.battlecreekvision.com for more information.
We are all in this together.

Our team provides personalized service tailored to exceed your expectations, understand your values, and appreciate your aspirations.

We understand that planning for your financial future can be overwhelming. The financial planning process begins by understanding what is important to you. Together, we’ll explore comprehensive strategies and develop a long-term plan customized to your needs with the following strategies:

• Life Planning
• Tax Planning
• Education Planning
• Saving for Retirement

Our team

Mark Valone, CFP®, ChFC®, APMA®
Private Wealth Advisor
CERTIFIED FINANCIAL PLANNER™ practitioner
CA Insurance: #0E78947

Carissa Hagen, MBA
Director of Business Development

Sarah Herwick
Client Relationship Manager

Securities and advisory services offered through Commonwealth Financial Network, Member FINRA/SIPC, a Registered Investment Advisor.

allegiantws.com | 269.218.2100
927 West Columbia Avenue, Battle Creek, MI 49015
1624 West Centre Avenue, Portage, MI 49024

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Welcome to the Greater Battle Creek Area located within Calhoun County, Michigan. Within this publication you’ll find detailed information about the area showcasing how and why Battle Creek is a great place to start a career, raise a family, and retire. Those that call Battle Creek home find it to have affordable living, great communities, and safe neighborhoods. With 26 constituent neighborhoods, residents are able to occupy everything from historic homes to apartments, expansive downtown living (coming soon), and other diverse living options accommodating a variety of tastes and styles.

From nonprofits and other philanthropic opportunities, there’s no shortage of ways you can give back or lack of a thriving sense of community. Battle Creek is known for its diverse community with a wealth of organizations dedicated to promoting diversity and understanding. The Southwestern Michigan Urban League has built a bridge between races and has sought to emphasize the greater reliance on the unique resources and strengths of the African-American community.

Encouraging healthy and outdoor living, Battle Creek is a recreational paradise. Whether you’re looking to explore wildlife at Binder Park Zoo or experience nature surrounding the linear parks 26 miles of trails, Battle Creek’s 7,000+ acres of parks and forests will keep you active and healthy. Additionally, the Fort Custer Recreational Area, located between Battle Creek and Kalamazoo, comprises of 3,033 acres of lakes, the Kalamazoo River, and trails. The City of Battle Creek also is home to Baily Park and Full Blast. Bailey Park is a multi-use park featuring three full-sized baseball stadiums (including C.O. Brown Stadium), two quad-plex softball diamonds, four sand volleyball courts, playground area, and 12 shuffleboard courts. Full Blast features an internationally award winning Flash Flood water park offering 80,000 square feet of fun for the entire family.

Boasting a nationally recognized Math & Science Center and innovative educational and training programs, Battle Creek is home to four public and five private school systems as well as many specialty schools. We also offer an array of healthcare options ranging from large health systems to small hospitals and clinics that are sure to fit your needs.

We’re happy to have you here and delighted to be the first to say, WELCOME TO BATTLE CREEK!

All my best!

Kara E. Beer, IOM, MPA
President, Battle Creek Area Chamber of Commerce

We're proud to call Battle Creek our global headquarters and work to create Better Days for our neighbors across the community. To learn more, visit www.breakfastsforbetterdays.com.

Kellogg is committed to creating 3 billion Better Days by 2025. We’ll do so by fighting hunger and feeding potential for people around the world.
Art enriches the lives of individuals and families living within the Greater Battle Creek Area by cultivating a
sense of community and togetherness, inspiring the minds of our youngest generations, and supporting
business growth and entrepreneurship.

ART ORGANIZATIONS & GALLERIES | Appreciate an exhibit and display of fine art, or be whisked away along
with visitors from across the nation to a whimsical forest.
• Art Center of Battle Creek
• Kellogg Community College (see ad pg. 30)
  Eleanor R. & Robert A. DeVries Gallery, Art on Campus Initiative
• Leila Arboretum Society – Battle Creek’s Fantasy Forest

PERFORMING ARTS & VENUES | From world renowned musicians, community choruses and symphonies, local
theatre productions, and international and national celebrities, the performing arts within our communities
will keep your calendar booked month after month.
• Brass Band of Battle Creek
• Cereal City Concert Band
• FireKeepers Casino Hotel
• Kellogg Arena
• Kellogg Auditorium
• Kellogg Community College (see ad pg. 30)
  Binda Performing Arts Center
• Music Center of South Central Michigan
• What A Do Theatre

COMMUNITY ART EVENTS | The Greater Battle Creek Area supports the arts through community festivals
including Fall and Spring into the Arts, artwalks, Color the Creek, and music festivals. For a full list of featured
festivals within Calhoun County, Michigan, visit battlecreekevents.org.
We value the importance of supporting our local artists and investing in ways to share our culture with current
and future generations. We do this through art-driven community events, art organizations, museums,
monuments, and culture centers or groups.

CULTURAL ORGANIZATIONS & GROUPS | For our community to thrive, we must embrace our culture,
history, and create an environment where everyone wants to live, work and play. Businesses and organizations
leading the way to build a better community include:
• BC Vision (see ad Inside Front Cover)
• Burma Center
• City of Battle Creek
• Community Inclusive Recreation
• Nottawaseppi Huron Band of the Potawatomi
• Sojourner Truth Institute of Battle Creek
• Sojourner Truth Monument
• Urban League of Battle Creek
• Vokes
• Willard Library
• Woman’s Co-Op

MUSEUMS & MONUMENTS | Explore history in the Greater Battle Creek Area ranging from local, national
and international exhibits and artifacts on display throughout the community.
• Battle Creek Regional History Museum
• Calhoun County Visitors Bureau, Cereal City Exhibit
  (see ad Back Cover)
• Historic Adventist Village

COMMUNITY EVENTS & CALENDARS | Learn more about Battle Creek’s art scene and culture by attending
one of the numerous community festivals and/or events community organizers are hosting. Check out the
following community websites and calendars to stay connected with upcoming things to do in and around the
Greater Battle Creek Area:
• Battle Creek Area Chamber of Commerce
  battlecreek.org; positivelybc.org
• Battle Creek Festivals
  bcfestivals.com
• Calhoun County Visitors Bureau
  battlecreekvisitors.org
• FireKeepers Casino Hotel
  firekeeperscasino.com
• Kellogg Arena
  battlecreeklive.com
GREATER BATTLE CREEK AREA

DEMOGRAPHICS

Population:
- Greater Battle Creek Area: 50,944
- 20 Years & Over: 37,145
- Calhoun County: 134,128 (2017)

County Area Code:
- 269

Greater Battle Creek Area: 50,944
20 Years & Over: 37,145
Calhoun County: 134,128 (2017)

Zip Codes:
- 49014, 49015, 49016, 49017, 49018, 49037

Land Area:
- Calhoun County: 706.23 square miles
- Battle Creek: 42.61 square miles
- 52%
- 48%

Median Age: 36

Age:
- Under 20: 14%
- 20-29: 28%
- 30-39: 14%
- 40-49: 13%
- 50-59: 11%
- 60-64: 12%
- 65+: 6%

Sex:
- Male: 48%
- Female: 52%

Veterans:
- 4,109

White (Non-Hispanic): 65.4%
Multirace (Non-Hispanic): 4.1%

Black (Non-Hispanic): 17.8%
Other (Non-Hispanic): 0.9%

Hispanic: 7.6%
American Indian (Non-Hispanic): 0.56%

Asian (Non-Hispanic): 4.4%
Pacific Islander (Non-Hispanic): 0.03%

Ethnicity Distribution:

Greater Battle Creek Area:
- White (Non-Hispanic): 65.4%
- Black (Non-Hispanic): 17.8%
- Hispanic: 7.6%
- Multirace (Non-Hispanic): 4.1%
- Other (Non-Hispanic): 0.9%
- Asian (Non-Hispanic): 4.4%
- Pacific Islander (Non-Hispanic): 0.03%

Veterans: 4,109

Climate Average:

Rainfall (in.)
- Battle Creek, MI: 36
- United States: 39.2

Snowfall (in.)
- Battle Creek, MI: 56
- United States: 25.8

Precipitation Days
- Battle Creek, MI: 70.8
- United States: 102

Sunny Days
- Battle Creek, MI: 166
- United States: 205

Avg. July High
- Battle Creek, MI: 82.5
- United States: 86.1

Avg. January Low
- Battle Creek, MI: 16.5
- United States: 22.6

Elevation (ft.)
- Battle Creek, MI: 878
- United States: 1,443

Coordiates:
- 42.3212° N, 85.1797° W

Sources:
- Sperling’s Best Places. All rights reserved. Updated: December, 2016

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- Investment Management
- Rollovers
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Visit us at:
www.gengplanning.com
77 E. Michigan Ave,
Suite 140
Battle Creek,
MI 49017
Tel 269-441-4091

WORGESS
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Our mission is simple - we’re here to protect our customer’s assets.

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Fx: (269) 965-8853
www.worgess.com

350 E. Michigan Ave.
Kalamazoo, MI 49007
Ph: (269) 488-3221
Fx: (269) 965-8853

battlecreek.org
**Emergencies**
- 911
- 888.222.1222
- 888.477.5050
- 888.477.5050 or 911

- **Police Department (Non-Emergency)**
  - 269.968.6917
- **Fire Department (Non-Emergency)**
  - 269.968.1920
- **Ambulance & Fire Emergency**
  - 911
- **Streets & Park Maintenance**
  - 269.966.3507
- **Income Tax**
  - 269.966.3345
- **Sewer Division**
  - 269.966.3513
- **Water Division**
  - 269.966.3496

- **Central Dispatch Non-Emergency**
  - 269.781.0911

- **HandsOn Battle Creek**
  - 211

- **City of Battle Creek**
  - 269.968.6916

- **Calhoun County**
  - 269.781.8010

- **Battle Creek Noon Exchange Club**
  - 269.969.6735

- **Colfax Noon Exchange Club**
  - 269.969.6735

- **other Battle Creek organizations and events.**
  - www.battlecreek.org

**Utilities**
- **Electricity:**
  - $1,490
- **Total Per Household:**
  - $3,910
- **Telephone Service:**
  - $1,333

**Fuel Oil & Other Fuels:**
- $140

**Natural Gas:**
- $415

**Other Utilities:**
- $529

**At Waste Management, we’re a proud community partner.**
That’s why we’re honored to sponsor various community activities such as the Children’s Water Festival, the Greater Battle Creek River Cleanup, International Summerfest, and the Battle Creek Field of Flight, along with many other Battle Creek organizations and events.

For more information, visit home.wm.com/Battle-Creek

**Business Briefings — City of Battle Creek**
A standing monthly meeting between business owners, developers, design professionals, and City officials. Inspectors review proposed projects prior to formal submission.

**MDC Redevelopment Ready — State of Michigan**
The City of Battle Creek is a Certified Redevelopment Ready Community as of March 2019. This program is voluntary and signals that starting a new business or growing an existing one within their municipality is straightforward and streamlined.

**MEDC Pop Up Shop Marketplace**
BC Cargo Pop Up Shop Marketplace was created in 2018 as a launch pad for entrepreneurs in Downtown Battle Creek. Merchants can apply to host one of seven upcycled shipping containers for an entire season, or apply for a daily pop up vendor.

**BC Cargo — Small Business Development**
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**Biz Grid — Small Business Development**
Whether you’re a startup, or growing small business, Battle Creek has a wealth of resources. Use this online resource guide to be connected to agencies that can assist you.

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The Fort Custer Industrial Park was designed to attract businesses to Battle Creek and that’s exactly what’s been happening. With a long list of incentives and opportunities, it might be exactly what your company needs to stay competitive and grow.

**FORT CUSTER INDUSTRIAL PARK IN BATTLE CREEK, MICHIGAN**
- Michigan’s largest industrial park; third largest in the Midwest
- Strategically located along I-94 between Detroit and Chicago
- Home to 80+ companies, including 26 international companies
- 1,000+ acres available for development, all controlled by BCU
- True “shovel-ready” sites, with over $6 million invested since 2017
- 200+ airside acres available at the W.K. Kellogg Airport
- Fort Custer Industrial Park and the W.K. Kellogg Airport are both in the local TIF district
- Aggressive workforce development efforts, including talent attraction
- Pro-business climate and generous local incentives
- Growth Sectors: Automotive/OEM Supply Chain, Aviation/Defense, Food/Beverage, Logistics/Services, and Energy Storage

**BATTLE CREEK UNLIMITED**
- Development done right!
- The Fort Custer Industrial Park was designed to attract businesses to Battle Creek and that’s exactly what’s been happening. With a long list of incentives and opportunities, it might be exactly what your company needs to stay competitive and grow.

**LOCAL FORCE GLOBAL IMPACT**
For over 30 years, DENSO Manufacturing Michigan, Inc. has provided advanced automotive systems and components to the world’s automakers. Join our team of over 168,000 employees worldwide, and help us craft the future of automotive manufacturing.

**BATTLE CREEK EMPLOYMENT**
Battle Creek, Michigan offers a variety of opportunities for employment with fast growth within the professional, scientific, and technical services sectors. Battle Creek is home to several key industries including aerospace and aviation, automotive and manufacturing, food and agriculture, IT and technology, as well as military and defense.

**Labor Force Status:**
- Employed: 96.5%
- Unemployed: 3.5%

**Top 10 Occupations (County):**
- Registered Nurses
- Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products
- Food Service Managers
- Combined Food Preparation and Serving Workers, including Fast Food
- Nursing Assistants

**The top 30 Employers account for 24,945 total employees**

**Top Ten include:**

<table>
<thead>
<tr>
<th>Employer</th>
<th># of Employees</th>
</tr>
</thead>
<tbody>
<tr>
<td>Denso Manufacturing Michigan, Inc.</td>
<td>3,535</td>
</tr>
<tr>
<td>Kellogg Company</td>
<td>2,300</td>
</tr>
<tr>
<td>Firekeepers Casino Hotel</td>
<td>1,662</td>
</tr>
<tr>
<td>Veterans Administration Medical Center</td>
<td>1,641</td>
</tr>
<tr>
<td>U.S. Census Bureau</td>
<td>1,500</td>
</tr>
<tr>
<td>Bronson Battle Creek Medical Center</td>
<td>1,298</td>
</tr>
<tr>
<td>Battle Creek Public Schools Education</td>
<td>1,089</td>
</tr>
<tr>
<td>Major Inc. Retail</td>
<td>927</td>
</tr>
<tr>
<td>Michigan Air National Guard Military</td>
<td>881</td>
</tr>
<tr>
<td>Fort Custer Training Center Military</td>
<td>825</td>
</tr>
</tbody>
</table>

**Total Establishments by Size:**
- 1-4 Employees: 57.39%
- 5-9 Employees: 20.39%
- 10-19 Employees: 10.37%
- 20-49 Employees: 7.08%
- 50-99 Employees: 2.32%
- 100+ Employees: 2.44%

**Taxes:**
- Corporate Income Tax: 6%
- Personal Income Tax: 4.25%
- State Sales Tax: 6%

The Greater Battle Creek Area’s business-climate includes large, mid-size, and small business sectors. Within the large business sector resides Fort Custer Industrial Park with over 80 businesses including international companies from Japan, Germany, Austria, Canada and Denmark. Large businesses make up 2.44% of the total number of business establishments within our area. The foundation of our business-climate is within our small business and entrepreneur sectors making up 78% of the total number of business establishments.

In 2019 – 2020, the Battle Creek Area Chamber of Commerce is recognizing eight members celebrating 100 years of continuous membership. These members, their founding leaders, and history within our community are a good representation of our business-climate sectors:

- Bachman Hebble Funeral Service
- Battle Creek Enquirer
- Consumers Energy
- Farley Estes Dowdle Funeral Home & Cremation Care
- Kellogg Company
- Post Consumer Brands
- SEMCO Energy Gas Company
- Shouldice Industrial Manufacturers and Contractors, Inc.

We’re excited and proud to honor our members celebrating 100 years of membership during our 107 years of serving the Greater Battle Creek Area. Over the past 100 years, these members have helped pave the way for businesses and entrepreneurs to thrive.

BUSINESS & ENTREPRENEURIAL SUPPORT | With a rich history in business and entrepreneurship, the Greater Battle Creek Area is proud to nurture and support the needs of small, mid-size and large size businesses. Businesses and organizations available to help with resources, mentoring, and other needs include:

- Battle Creek Area Chamber of Commerce
- Battle Creek Unlimited
- Northern Initiatives
- SCORE
- Small Business Development Fund
- Willard Library

The fabric of our community lies around the vitality and spirit of our nonprofit organizations. Nonprofits affect the lives of all individuals within a community through volunteerism, advocacy, community support and employment. Nonprofits within the Greater Battle Creek Area fall within the Housing, Education, Health, Basic Needs, Arts & Culture and Other sectors including one of the largest foundations within the United States, W.K. Kellogg Foundation. Our communities are home to many unique nonprofits whose roots began in our own neighborhoods along with national nonprofits including The Arc, Big Brothers Big Sisters, Habitat for Humanity and United Way. A few of our nonprofits available to help with relocating into our area include:

- Battle Creek Community Foundation
- Battle Creek College Access Network
- Battle Creek Housing Commission
- Charitable Union
- Community Inclusive Recreation
- Food Bank of South Central Michigan
- HandsOn Battle Creek United Way of Battle Creek & Kalamazoo Region
- New Level Sports Ministries
- Sprout
- Southwestern Michigan Urban League
- Veterans Helping Veterans
- Voces
- Woman’s Co-Op
- Willard Library

Battle Creek is home to a rich and long standing military history of over 100 years. We are home to Fort Custer’s training facilities that are used by the Michigan National Guard and other branches of the armed forces, primarily from Ohio, Illinois and Indiana. Many Reserve Officer Training Corps (ROTC) students from colleges in Michigan, Ohio, Illinois and Indiana also train at this facility, as well as the FBI, the Michigan State Police, various law enforcement agencies, and the Lansing Community College Truck Driver Training School.

Fort Custer is home to the 177th Regiment, Regional Training Institute, and the Regional Maintenance Training Site. In addition, the new August Armory and the new 110th Wing, Battle Creek is home to the Navy Operational Support Center, Marines, Hart-Dole-Inouye Federal Center, Battle Creek VA Medical Center, Fort Custer National Cemetery, American Legion Posts, VFW Posts, and Michigan Youth Academy. Dating to 1866, the Hart-Dole-Inouye Federal Center has also been known as the Western Health Reform Institute, the Battle Creek Sanitarium, the Perry Jones Army Hospital, and the Battle Creek Federal Center. Designed in the Italian Renaissance Revival style popular for early 20th Century academic buildings, the facility features J.J. Haidt murals, Ionic and Corinthian columns, Italian marble, and decorative moldings and ceilings. The center consist of 22 buildings on 24 acres, all of which were recently added to the National Register of Historic Places. The original Camp Custer was built on 130 parcels of land, mainly small farms leased to the Government by the local Chamber of Commerce which raised funds to pay the farmers their rent in advance, the organization acting as agent for the Government, but first going on record pledging itself to return to the Government any profit that might accrue from the transaction. After a two year grace period, the Army was allowed to buy the land for $98 an acre.

As an institution, the Air National Guard is committed to the vision of being a mirror of the people and values of America. We share in the success of our nation, and we are ready, willing and able to defend America’s freedom. We take great pride in being, “Your Hometown Air Force,” – the Air National Guard.

In addition to Fort Custer Training Center and the 110th Wing, Battle Creek is home to the Navy Operational Support Center, Marines, Hart-Dole-Inouye Federal Center, Battle Creek VA Medical Center, Fort Custer National Cemetery, American Legion Posts, VFW Posts, and Michigan Youth Academy. Dating to 1866, the Hart-Dole-Inouye Federal Center has also been known as the Western Health Reform Institute, the Battle Creek Sanitarium, the Perry Jones Army Hospital, and the Battle Creek Federal Center. Designed in the Italian Renaissance Revival style popular for early 20th Century academic buildings, the facility features J.J. Haidt murals, Ionic and Corinthian columns, Italian marble, and decorative moldings and ceilings. The center consist of 22 buildings on 24 acres, all of which were recently added to the National Register of Historic Places. The original Camp Custer was built on 130 parcels of land, mainly small farms leased to the Government by the local Chamber of Commerce which raised funds to pay the farmers their rent in advance, the organization acting as agent for the Government, but first going on record pledging itself to return to the Government any profit that might accrue from the transaction. After a two year grace period, the Army was allowed to buy the land for $98 an acre.

When moving into a new area, it’s important to understand the available means of transportation and how to navigate through the community whether you’re running errands, commuting to work, or simply out and about sightseeing.

AIRPLANE | To travel by air, two airports are available to accommodate your travel needs. The W.K. Kellogg Airport within the City of Battle Creek includes base operations of private individuals, WMU’s College of Aviation, the Air National Guard (110th Wing), Duncan Aviation, WACO Classic Aircraft, and Centennial Aircraft Services. The Kalamazoo | Battle Creek International Airport provides major connections worldwide through three major airlines including American Airlines, Delta and United.

BICYCLE | Looking for a healthier more environmentally friendly way to get in and around Battle Creek? Battle Creek Bicycle is a zero-hassle, zero emissions bike-sharing program. See the Health and Fitness section on pg. 32 for Bicycle locations.

BUS | The Greater Battle Creek Area offers three options to travel by bus. Battle Creek Transit provides regular bus routes and services to area residents within the City of Battle Creek, and limited stops within the City of Springfield and Bedford, Emmett and Pennfield townships. Tele-Transit is a door-to-door service provided to area residents (primarily ADA Certified customers) within the City of Battle Creek, City of Springfield, and limited portions of Bedford, Emmett and Pennfield townships. Greyhound offers intercity bus services across the United States, Canada and Mexico.

AUTO | Along with bus accommodations, services are available by car or van helping you make scheduled doctors appointments, commute to work, and aid with other basic needs. Aequitas Mobility Services (see ad pg. 19). A City Cab and Lyft are available along with Community Action Agency with services for seniors and disabled persons.

TRAIN | Travel by train to or from Battle Creek, Michigan with Amtrak. Amtrak strives to deliver high quality, safe, on-time passenger service that exceeds customer expectations.

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The Battle Creek community offers unique cultural, historic and recreational assets, including many devoted to Sojourner Truth and the Underground Railroad, the Historic Adventist Village, Leila Arboretum, Binder Park Zoo, the Linear Park Trail system, and the Battle Creek and Kalamazoo rivers. As the third largest city geographically in the State of Michigan, comprised of 44 square miles, Battle Creek offers a full range of accessible parks and open space, paved and natural trail systems, waterways and recreation activities. See the Parks & Recreation section on page 34 for more information. The wide array of housing stock options, neighborhood amenities and community activities are some key desirable attributes that make Battle Creek an attractive place to live, work and play.

APARTMENTS, TOWNHOMES & HOUSING
- Annex of Battle Creek
- Bailey Park Apartments & Townhomes
- Bent Tree
- Keystone Lake Apartments
- Minges Creek Village Apartments
- Rolling Hills Community
- Silver Star Apartments
- The Landings at the Preserve Apartments
- Willow Creek Apartments & Townhomes
- Edward Rose & Sons
- Lakeside Apartments
- Wyndtree Townhomes

DOWNTOWN LIVING
- Battle Creek Tower
- Heritage Tower – Coming Soon

SENIOR LIVING
- Advantage Living Center
- Evergreen Senior Care & Rehab
- Ganton Senior Communities
- Heartland Health Care Center
- The Village of Mill Creek
- NorthPointe Woods

Sources: Photos provided by Minges Creek Village Apartments and Keystone Lake Apartments.

In Battle Creek, the cost of living is cheaper than the average US city. Battle Creek’s Cost of Living Index is 75.9 compared to surrounding areas that are 95. And, more than a third of Battle Creek households earn more than the national average each year.

People can choose to live in the heart of downtown Battle Creek, or other surrounding communities and suburbs that make great use of our natural resources.
With over 10 organizations and resources dedicated to the health, safety and growth of our youngest community members, the Greater Battle Creek Area is invested in the development and success of children.

JumpStart Childcare Center  
269.963.4770  
- Care provided for Infant - 13 years

Garden of Dreams Community Preschool and Childcare  
Located inside of First Congregational Church  
269.788.0081  
- Care provided for Infant - 5 years

Learning Zone Preschool and Childcare  
269.589.6423  
- Care provided for Infant - 6+ years  
- Great Start Readiness Program

The Wentworth House Childcare Center  
269.968.4152  
- Care provided for 2 ½ - 6 years

Young Child Associates Stars and Stripes  
269.963.5598  
- Great Start (three year old scholarship)  
- Allows 3 year olds to attend for free  
- Great Start Readiness Program

Paws and Stripes  
269.282.0847  
- Great Start (three year old scholarship)  
- Allows 3 year olds to attend for free  
- Great Start Readiness Program

Lakeview Child Development Center - FBR Charter Schools  
269.963.1000  
- Care provided for Infant - 5 years  
- Great Start Readiness Program

Woodlawn Preschool  
269.963.7334  
- Preschool provided for ages 3-5 years  
- Great Start Readiness Program

Battle Creek Christian Early Learning Center  
269.963.1404  
- Care provided for Infant - 5 years  
- Great Start Readiness Program

Our World for Children  
Located in St. Mark’s Lutheran Church  
269.965.4051  
- Care provided for Infant- 5 years  
- Great Start Readiness Program

Lemon Tree Preschool  
Located in Battle Creek YMCA  
269.963.9622  
- Preschool program for 3-4 years old

Kids Campus  
269.969.6270  
- Care provided for Infant- 5 years

Head Start and GSRP (Great Start Readiness Program) are two government-supported programs that provide free or low-cost preschool services for families, including eligible families in our local area.

Success stories are nurtured for every student in every grade at every school.

Battle Creek Public Schools are the heart of our community. With a choice of 14 quality schools, best-in-class advanced and accelerated programs, high academic and career-ready achievement, enhanced arts and athletics, and proactive community partnerships, BCPS is setting the standard for excellence.

Elementary Schools
- Ann J. Kellogg (Grades 3 – 5)
- Dudley STEM (Grades Pre-K – 2)
- Laklora Park (Grades Pre-K – 2)
- Post-Franklin (Grades Pre-K – 2)
- Valley View (Grades Pre-K – 5)
- Verona (Grades 3 – 5)

Elementary Magnet School - Coming Fall 2019

Middle Schools
- Northwestern (Grades 6 – 8)
- Springfield (Grades 6 – 8)
- STEM Middle School - Coming Fall 2019

High Schools & Adult Education
- Battle Creek Central High School (Grades 9 – 12)
- Battle Creek Area Math and Science Center (Grades 9 – 12)
- W.K. Kellogg Preparatory High School (Grades 9 – 12)
- Battle Creek Adult Education
Education Attainment:
Percent High School Education or Higher: 90.5%

2.8% 6.2% 33.2% 26.3% 8.6% 15.8% 7%

< GRADE 9 GRADE 9 – 12 HIGH SCHOOL SOME COLLEGE ASSOCIATE DEGREE BACHELOR DEGREE GRADUATE DEGREE

Our communities within the Greater Battle Creek Area BELIEVE in the education of our youth, adolescents, and adults with the support of four school districts, three faith-based schools, public and virtual academies, non-traditional schools, one college, and two universities.

ARBOR ACADEMY | Kindergarten thru 8th Grade. Arbor Academy is a FREE public school academy offering choice, challenge and success for every child. Visit oneamazingclass.org/arbor/ or call 269.963.3851 to learn more.

BATTLE CREEK AREA CATHOLIC SCHOOLS | Education for Living – Faith for Life. Students will know the Faith, and live it. Visit www.bcacs.org or call 269.965.7275 to learn more.

BATTLE CREEK PUBLIC SCHOOLS | Believe in the Change. We engage, empower, and collaborate to educate and prepare every Bearcat for college, career, and life as a global citizen. Visit battlecreekpublicschools.org or call 269.965.9300 to learn more. See ad pg. 27 for full list of Battle Creek Public Schools.

BATTLE CREEK MONTessori ACADEMY | Kindergarten thru 8th Grade. Battle Creek Montessori educates students through Montessori methods and character development leading to intellectual curiosity and academic excellence, developing children who are self-reliant, peaceful, embrace diversity and contribute meaningfully to their community. Visit battlecreekmontessori.com or call 269.339.3308 to learn more.

CALHOUN COMMUNITY HIGH SCHOOL | Another Chance, A Better Choice. The mission of Calhoun Community High School is to provide a safe, healthy, supportive learning environment for students who have not found success in traditional high schools. At CHHS all students, with the support of staff, work to achieve their academic potentials and establish life goals, which include both employment and continued learning, as they become responsible citizens in a global community. New address coming fall of 2019, 765 Upton St., Springfield, MI 49037. Call 269.965.2460 to learn more. See ad pg. 29.

ENDEAVOR CHARTER ACADEMY | Young 5 thru 8 Grades. We believe children with a strong moral character and excellent college preparation will excel in any path they choose. We achieve this through our program built on the pillars of moral focus, academic excellence, personal responsibility and parental partnerships. Visit rhasschools.com/schools/endeavor-charter-academy/en or call 269.962.9300 to learn more.

HARPER CREEK COMMUNITY SCHOOLS | EDUCATE•EMPOWER•EQUIP Students for Life. Harper Creek Community Schools boasts a strong instructional foundation with a solid base of exceptional teachers, support personnel and staff who incorporate the best technology and trends in the classroom to achieve the highest academic outcomes. Visit harpercreek.net or call 269.441.6550 to learn more.

LAKEVIEW SCHOOL DISTRICT | Serving over 3,700 students through the commitment of over 400 staff. The purpose of the Lakeview School Board of Education is to represent the public’s interest in providing equitable educational experiences in a safe learning environment that develop knowledgeable, healthy, responsible citizens who contribute and flourish in the global community. Visit lakviewpartners.org or call 269.565.2400 to learn more.

WEST MICHIGAN VIRTUAL ACADEMY | Non-Traditional Public School. We provide students with a flexible and innovative approach to obtain a high school diploma. We adapt to each student’s individual needs, allowing them to learn at any time, at any place, and at any pace. We are a school without walls that through dedication of students, and staff, Visit wmva.education or call 269.441.1463 to learn more.

Have you lost credit in your current high school? Are you more successful in a small learning environment with lots of support and one-on-one attention? If so, maybe you should check out Calhoun Community High School. We run a safe and orderly school, offering the Michigan Merit Curriculum to students who want to earn their diplomas and move on to college or work.

BATTLE CREEK Montessori ACADEMY | Kindergarten thru 12th Grade. Battle Creek Montessori educates students through Montessori methods and character development leading to intellectual curiosity and academic excellence, developing children who are self-reliant, peaceful, embrace diversity and contribute meaningfully to their community. Visit battlecreekmontessori.com or call 269.339.3308 to learn more.

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IT’S ABOUT STAYING CLOSE TO HOME
kellogg.edu

KELLOGG COMMUNITY COLLEGE | Founded in 1956 by the Battle Creek Board of Education. In 1979, voters created an area-wide college district supported by local tax dollars. KCC, which has sites in Battle Creek, Albion, Coldwater, Hastings, and in the Fort Custer Industrial Park, offers 59 pre-professional transfer curricula; 35 associate degree programs; 28 certificate programs; six categories of professional certifications; Visit Kellogg.edu or call 269.965.3931 to learn more.

KELLOGG COMMUNITY COLLEGE | Regional Manufacturing Technology Center (RMTMC). RMTMC is an innovative, community-driven training facility in the Fort Custer Industrial Park in Battle Creek, Michigan. The facility is home to KCC’s Industrial Trades and Workforce Solutions. Visit Kellogg.edu or call 269.965.4137 to learn more.

KELLOGG COMMUNITY COLLEGE | High School Dual Enrollment. Completing college courses while you’re in high school is a great way to earn credit and shorten the time it takes for you to complete a college degree. Visit Kellogg.edu or call 269.565.2042 to learn more.

BATTLE CREEK HIGHER EDUCATION

Siena Heights University | Campus. Siena Heights University at Kellogg Community College has been providing educational programs to adult students in Battle Creek, Michigan, since 1992. The opportunities for programs include continuing education programs, distance education programs, and bachelor’s degree completion programs. Battle Creek also offers a blended Organizational Leadership master’s degree program. Visit sienaheights.edu/locations/Battle-Creek or call 269.965.3931 ext. 2950 to learn more.

Western Michigan University | Kendall Center. WMU-Battle Creek provides high quality academic programs and services designed to meet the needs of area residents interested in personal and professional development. Courses are offered leading to bachelor’s, master’s and doctoral degrees, as well as graduate certificates. Classes are offered at convenient times, including evenings and weekends. Visit wmich.edu/battlecreek or call 269.387.6293 to learn more.

Western Michigan University | College of Aviation. The College of Aviation at Western Michigan University offers the only comprehensive aviation program at a public university in Michigan, and with just under 1,000 undergraduate students, is one of the largest aviation programs in the nation. Backed by 80 years of aviation experience and our excellent industry reputation, the college is a powerful force in the future of aviation training. Visit wmich.edu/aviation or call 269.964.6375 to learn more.

Our financial institutions are committed to YOU and serving our communities. With an array of products and services to fit your every need, we’re confident that you’ll be financially secure in no time. We have the best there is to offer when it comes to banks, credit unions and financial advisors.

Banks | Commitment to our community, their customers, and personalized service seem to be shared values among the many banking institutions within the Greater Battle Creek Area. They offer competitive products and services while investing in both personal and business growth.

- S/3 Bank
- Chase Bank
- Chemical Bank
- Comerica Bank
- Flagstar Bank
- Huntington Bank
- Old National Bank
- PNC Bank
- Southern Michigan Bank & Trust

Credit Unions | Commitment to our community, member ownership, and a full array of personal and business services are shared values among our credit unions within the Greater Battle Creek Area. They offer financial wellness, ease of use, convenient locations, and mobile and Co-Op Network access.

- Advia Credit Union
- American 1 Credit Union
- Blue Ox Credit Union
- Consumers Credit Union
- Consumers Professional Credit Union
- Grand Trunk Credit Union
- Kalsee Credit Union
- Kellogg Community Credit Union
- Honor Credit Union
- Marshall Community Credit Union
- OMNI Community Credit Union

Financial Advisors | Committed to achieving both your and your organization’s short and long-term financial needs, Financial Advisors in the Greater Battle Creek Area are here to provide unbiased, personalized advice to help with your investment, educational, and retirement-income goals.

- Allegiant Wealth Strategies (see ad pg. 5)
- Ameriprise Financial Services
- Edward Jones Investments (see ad pg. 3)

- Generations Financial Planning & Wealth Management (see ad pg. 10)
- Janney Montgomery Scott LLC
- The Planning Group
- Raymond James
- Wells Fargo Advisors
COMMUNITY MENTAL HEALTH | Mental health affects how we handle and manage our day-to-day tasks and interactions with one another. It’s important to find balance and also to utilize local services and resources available when needed. The following businesses and organizations may assist you with maintaining and improving your mental health needs:

- Bronson Battle Creek Psychiatry & Behavioral Health
- Family & Children Services
- Grace Health
- HelpNet
- Summit Pointe

NUTRITION & FOOD | Diet and nutrition play a key role in our everyday health and wellness. The Greater Battle Creek Area offers a variety of businesses focused on your nutritional health which include:

- Ambitions Health and Nutrition
- Epic Nutrition
- Battle Creek Area Farmers Market
- Horrocks Farm Market
- Energy Nook
- Sprout Grocery

GYM & FITNESS CENTERS | Beyond our nature trails, parks, Bcycles and our walkable communities, your fitness goals and physical health are top priorities for the many gyms and fitness centers within the Greater Battle Creek Area. With welcoming trainers, custom exercise and nutritional programs, and accommodating hours you’ll be transforming yourself in no time.

- Battle Creek Family YMCA
- Cross Fit Battle Creek
- Blue Moon Fitness
- Planet Fitness
- Minges Creek Athletic Club
- Rock Solid Wellness Studio

SALON & SPAS | Relax, feel refreshed, and disconnect from your everyday tasks and daily responsibilities by scheduling a little bit of time for yourself at one of our luxury salon and spas:

- Massage Green Spa
- R&R Tanning & Spa
- Minges Creek Salon & Spa
- Salon Spa Academy

SENIOR SERVICES | It’s important that older adults in our community have opportunities to maintain their independence, and that they’re able to enhance their physical, emotional and social health. The following agencies are here to support older adults with everyday needs thru the services and resources provided to residents living in the Greater Battle Creek Area:

- CareWell Services Southwest
- Community Action Agency
- Senior Care Partners P.A.C.E

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Choose a Bronson Doctor

Connected care is better care. That’s why when you choose a Bronson doctor, you have online access to:

- Request appointments
- Send messages to your doctor’s office
- Refill prescriptions and view current medications
- View test results
- Print immunization records
- Pay your bills
- Receive appointment and health check reminders

If you don’t have a Bronson doctor, learn more at bronsonhealth.com/bronsonmychart.

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Bronson Battle Creek Hospital is a 218-bed, all-private room community hospital providing a full range of outpatient and inpatient services including emergency care, heart and vascular care, neurology and neurosurgery, obstetrics, orthopedics and sports medicine, general surgery, testing and diagnostics, and rehabilitation services. Specialty services include cancer care, inpatient behavioral health, sleep health, home health, and a wound-healing center with hyperbaric oxygen therapy. Bronson Battle Creek has been recognized by the Commission on Cancer of the American College of Surgeons as a Community Hospital Comprehensive Cancer program since 1995 and is the only hospital in Michigan to be a recipient of the Outstanding Achievement Award three review cycles in a row. In 2018, Bronson Battle Creek was awarded the national Energy Star label for a third year in a row for its environmental sustainability and energy conservation efforts, and it received an ‘A’ Hospital Safety Grade (Fall, 2018) from The Leapfrog Group, a national organization that measures healthcare quality and safety.
With over 29 parks including 26 miles of hard-surface linear trails, the City of Battle Creek's Park and Recreation department is committed to their mission to "provide recreation programs and services that improve the physical health and wellbeing of the individual and the community." Battle Creek's parks also include Community Parks which are diverse in nature and serve a broader purpose focused on meeting community-based recreation, athletics, and open space needs. Community Parks range from 1 to 144 acres serving an audience within a three-mile radius. In addition to our parks, our community offers specialty facilities such as Binder Park Golf Course, Binder Park Zoo, Woodland Park Nature Preserve, Willard Beach Park on Goguac Lake, Full Blast Recreation Center, and Kellogg Arena.

**FREE ADMISSION** to all members of the community!

**KINGMAN MUSEUM**

Dinosaurs & Natural History
Science & Technology
Space
World Culture & MORE, including over 20 planetarium shows!

**Leila Arboretum**
992 W. Michigan Ave.
Battle Creek, MI 49017

**McCamy Park**
992 W. Michigan Ave.
Battle Creek, MI 49017

**Mill Race Park**
11 Capital Ave. SW
Battle Creek, MI 49017

**OTT Biological Preserve**
Arlington Avenue
Battle Creek, MI 49014

**The Rink Battle Creek**
75 Houston Ave.
Battle Creek, MI 49017
269.963.7465

**Wave Square**
63 Michigan Ave. West
Battle Creek, MI 49017

**Willard Beach**
50 George B Place
Battle Creek, MI 49015

**Woodland Park**
1417 Helmer Road
Battle Creek, MI 49015

For park features and rental information, call 269.966.3431 or visit bcparks.org.

The Greater Battle Creek Area is rich in entertainment with world-renowned music, historically significant sites and museums, nature trails and parks, tournament-style golf courses, a world-class casino, an award winning zoo, live theatre, mouth-watering food and restauranteurs, a multitude of sports, and year-round community festivals and art. No matter what you choose, we're sure your experience will be full of memorable good times. Our community also features tourism ambassadors who are committed to creating positive experiences with each and every visitor through the Calhoun County Visitors Bureau's Certified Tourism Ambassador program.

We encourage you to explore our amazing communities by watching the balloon launches during the Field of Flight Air Show & Balloon Festival, enjoying a night out at FireKeepers Casino Hotel, strolling through Wild Africa at Binder Park Zoo, taking part in a burger competition during Backyard Burgers & Brewfest, or by enjoying live music, art and street vendors at Kellogg Arena, Festival Market Square, and Fall and Spring into the Arts, artwalks.

Looking for more information, visit the Battle Creek Area Chamber of Commerce (Suite 3A) and Calhoun County Visitors Bureau's Welcome Center (Suite 1A) in the Riverwalk Centre in downtown Battle Creek at 34 W. Jackson Street.

**COMMUNITY CALENDARS:** battlecreekvisitors.org
positivelybc.org

**CONTACT US!**

kingmanmuseum.org
269.963.3117

battlecreek.org